

GALITZIN CREATIVE INVESTMENT GUIDE



www.galitzincreative.com



WELCOME

I'm Alicia Galitzin, the driving force behind Galitzin Creative, a renowned design firm situated in the bustling heart of Manhattan. With a focus on both residential and commercial design, alongside art consulting, my team and I are committed to crafting modern and contemporary spaces that exude elegance and sophistication. Whether we're intricately customizing interiors or offering expert guidance on art selections, our mission remains steadfast: to deliver designs that stand the test of time while capturing the distinctive essence of each client's lifestyle.

As an experienced interior designer, I've helped countless homeowners transform their spaces into their dream homes. Now, I want to share my expertise with you.

This guide was created to help you make the best decisions for your home and your budget. You will also learn about our design process and what to expect during our time together.



A home should reflect more than good taste—it should tell your story.

Designing a home is an investment, and like any investment, the best outcomes come from thoughtful preparation. I created this guide to help you take the first steps toward building not only a beautiful home, but a seamless design experience.

With over eight years of experience designing both residential and commercial spaces—from layered family homes to refined boutique interiors—I’ve seen firsthand how clarity and planning can transform the process. Whether your project is big or small, knowing what to expect and how to budget allows us to focus on the part that matters most: creating a space that feels like home.

Inside this guide, you’ll find insights to help you set realistic expectations, prepare financially, and move forward with confidence. It’s a foundation for what’s to come—and an invitation to imagine what’s possible when every detail is considered with care.

Let’s create something beautiful—together.

Warmly,
Alicia Galitzin



SERVICES OFFERED

Designing your space can indeed feel like navigating a labyrinth, but fear not – we're here to guide you through every twist and turn of the process. As I always say, "no job is too big or too little" – whether you're embarking on a grand gut renovation with an architect and need someone by your side to guide you or you're simply seeking to refresh your furnishings, we have tailored options to suit your needs. From comprehensive design consultations to curated furniture selections, let's embark on this journey together and transform your space into a sanctuary of style and comfort. Let's bring your design dreams to life, one room at a time.

LUXURY FURNISHINGS PLAN

01

Welcome to Design Inspiration, where the seeds of creativity are carefully nurtured, and your vision for the perfect space begins to blossom! Our comprehensive guide is your roadmap to confidence and clarity as you embark on your design journey.

Inside Luxury Furnishings plan, you'll discover:

- A meticulously crafted floor plan, optimizing every inch of your space for both beauty and functionality.
- An inspiration concept board, overflowing with innovative ideas and visual cues to ignite your imagination and establish the aesthetic tone.
- Thoughtfully curated color recommendations, adding warmth, harmony, and personality to your surroundings.
- Expertly selected furniture references and styles tailored to your unique taste and lifestyle, ensuring a harmonious blend of form and function.
- A material board showcasing the finest fabrics, finishes, and textures, elevating your space to extraordinary heights.
- And finally, a collaborative design presentation meeting, where we'll work closely with your architect and guide you through the entire building process, refining your vision and addressing any concerns to ensure every detail reflects your distinct style and sensibility once you're ready for next steps- to Decorate !!!

With Design Inspiration as your compass, transforming your space into a haven of beauty and inspiration is within reach. Let us join forces and bring your design dreams to life.

02

FULL SERVICE INTERIOR DESIGN

Welcome to our Full Service offering, where luxury meets peace of mind, and every detail is handled with the utmost care and attention to detail. With this white glove service, we take the worry out of your hands and provide you with access to exclusive trade-only vendors, ensuring that your home receives nothing but the finest craftsmanship and attention to detail. Building on our Luxury Furnishings Plan we'll:

- Consultation and collaboration with your architect to ensure that every selection aligns seamlessly with the overall vision for your home, creating a cohesive and harmonious living environment.
- Bespoke and customized furniture crafted to your exact specifications, bringing your unique vision to life with unparalleled craftsmanship and attention to detail.
- Complete procurement and project management of all fixtures, fittings, adornments, and equipment, sparing you the stress and hassle of managing multiple vendors and timelines.
- Furniture delivered off-site, meticulously checked for quality, and stored with care until installation day, ensuring that every piece arrives in pristine condition.
- White glove service with arranged delivery on a convenient date, allowing you to sit back, relax, and enjoy the transformation of your space without lifting a finger.
- Expert installation of furniture with the removal of all packaging from the site, leaving your home immaculate and ready to enjoy.
- Every piece of furniture carefully placed according to the floor plan, creating a layout that maximizes both style and functionality.
- Wall decor hung in position with precision and care, adding the perfect finishing touch to your newly transformed space.

With our Full Service offering, your design dreams are brought to life with unparalleled luxury, convenience, and attention to detail. Let us handle every aspect of your project, from start to finish, so you can simply relax and enjoy the beauty of your newly transformed home.

03

ART CONSULTATION

In the realm of design, art reigns supreme, infusing every space with inspiration and allure. At Galitzin Creative, we approach art curation with meticulous care and a dedication to perfection. From breathtaking sculptures to captivating paintings, we leverage our vast network and deep industry connections to procure pieces that perfectly complement your space. With an unwavering pursuit of excellence, we meticulously select each artwork, ensuring it exudes sophistication and refinement, transforming your environment into an unforgettable masterpiece. Trust us to curate a collection that elevates your space to unparalleled heights of beauty and elegance.

At Galitzin Creative, our extensive network, wealth of knowledge, and years of experience in the art world provide us with the assurance that we can source and select exquisite works of art tailored to your specific needs and preferences. Whether it's for your home, personal/private collection, or business, our connections span both the realms of fine art and sculptural art, ensuring that we have access to a diverse array of pieces to suit every taste and style.

We take great joy and pride in the process of finding the perfect commissions to adorn your space, whether it's a painting that evokes emotion, a sculpture that captures the imagination, or any other form of artistic expression. With each selection, we seek to inspire and delight, creating a truly immersive experience for you, your family, and your guests to enjoy for years to come.



WHAT'S INCLUDED

Furniture

Accessories/Decor

Window Treatments

Paint

Hardware

Flooring/Finishes

Wall Covering

Liasons with World Class:

Kitchen Design Firms

Bathroom Design Firms

Smart Home Partners

Closet Design

Home Theatre Rooms

Landscape Architects

Art Galleries

*Please note that the pricing outlined in this Investment Guide is intended to serve as a general reference to help you begin budgeting and planning. Every project is unique, and I offer a highly personalized, boutique service tailored to your specific space, style, and goals.

As a general guideline, it's customary to allocate approximately 10–20% of your home's value toward furnishings, depending on the scope of work. Design fees, construction costs, shipping and receiving, sales tax, and other project-specific expenses are not included in the estimates within this guide and will be billed separately.

I also want to acknowledge that recent tariff changes may impact the cost and availability of certain materials and products. I'm monitoring these developments closely and will always be transparent about how they may affect your project. One of the many benefits of working with an experienced interior designer is access to vetted, trade-only resources—including many domestic manufacturers and trusted vintage and antique dealers.

My priority is to deliver a seamless and thoughtful design experience, with clear communication every step of the way. Together, we'll make confident, informed decisions—and create something truly extraordinary.

Galitzin Creative | Investment Guide



ROOMS WE DESIGN

Kitchen

Bathroom

Bedroom

Guest Room

Living Room

Dining Room

Outdoor Living

Library

Laundry Room

Front Entryway

Powder Room

Lounge Room

Home Office Room

Meditation Room

Basement

Fitness Room



PROJECT TIMELINE

01

Discovery Call

We would be delighted to connect with you and discuss your project goals and needs. Please don't hesitate to reach out and schedule a time for us to speak on the phone at your earliest convenience. This complimentary service is our way of ensuring that we fully understand your vision and can tailor our approach to meet your unique needs and aspirations. Whether you're embarking on a design journey or simply seeking guidance, we're here to help make your dreams a reality. Let's collaborate and create something truly extraordinary together.

02

Consultation

Welcome to our Two Hour Consultation service, where inspiration meets expertise, and your design dilemmas find their solutions!. Whether you're at the beginning of an upcoming project or seeking standalone advice, this information-packed consultation is tailored to meet your needs and exceed your expectations. Current Rate is \$650

03

Design Proposal

(1 week)

With a preliminary scope of work and budget in hand, we create a customized Letter of Agreement for your project tailored to how you want to work with us. Once this legal document is signed and a retainer is provided we begin the Planning Phase for your project.

04

Design Creation (4-8 weeks)

Upon completion of the design plan, we'll present you with the reimagined space illustrated with drawings, images, fabric swatches, and finish samples. Large projects may require phased presentations. If there are components that need tweaking or revision, we'll fine-tune and source alternatives to ensure you are completely happy with the design plan.

05

Design Implementation (8-12+ weeks)

As finishes, fixtures and custom items are approved, we'll begin the ordering process and manage these moving parts. We work hand in hand with the trade to ensure smooth execution of the Design Plans. We'll take the stress out of the process, work with tradesman, deal with potential problems allowing you to focus on enjoying life.

06

Room Service (1-3+ days)

After construction is completed, fixtures and furnishing are installed, we'll source and bring accessories, artwork and finishing touches to your home to complete the transformation. We'll ask you to allow us a day to photograph your home for our portfolio.



BUDGET

Front Entryway

| Item | Qty. | High | Low |
|--------------------------|------|------------------|-----------------|
| Light Pendent/Chandelier | 1 | \$5,000-\$10,000 | \$1,500-\$5,000 |
| Front Entry Table | 1 | \$5,000-\$15,500 | \$1,500-\$5,500 |
| Mirror | 1 | \$2,000-\$7,500 | \$1,500-\$2,000 |
| Area Rug | 1 | \$3,500-\$7,500 | \$1,500-\$2,000 |
| Lamp | 1 | \$1,300-\$6,500 | \$750-\$1,300 |
| Accessories | 1-2 | \$1,000-\$5,000 | \$500-\$1,000 |



BUDGET

Great Room

| Item | Qty. | High | Low |
|-------------------|----------|-------------------|------------------|
| Sectional Sofa | 1 | \$15,000-\$30,000 | \$8,000-\$15,000 |
| Chaise Lounge | 1 | \$3,000-\$8,500 | \$1,600-\$3,000 |
| Sofa Back Console | 1 | \$5,000-\$21,000 | \$1,500-\$5,000 |
| Area Rug | 1-2 | \$15,000-\$30,000 | \$7,500-\$15,000 |
| Coffee Table | 2 | \$5,000-\$15,000 | \$1,500-\$5,000 |
| Occasion Chair | 1-2 | \$5,000-\$8,000 | \$1,500-\$5,000 |
| Side Tables | 3-4 | \$3,000-\$8,000 | \$1,500-\$3,000 |
| Assorted Lamps | 3 | \$1,500-\$10,000 | \$750-\$1,500 |
| Accessories | Assorted | \$2,000-\$5,000 | \$750-\$2,000 |
| Window Treatments | 1 | \$7,500-\$15,000 | \$3,500-\$7,500 |
| Artwork | TBD | \$5,000-\$30,000 | \$2,500-\$5000 |



BUDGET

Living Rooms

| Item | Qty. | High | Low |
|-------------------|----------|-------------------|-----------------|
| Sofa | 1 | \$10,000-\$15,000 | \$4,500-\$9,000 |
| Coffee Table | 1 | \$5,000-\$8,000 | \$1,500-\$5,000 |
| Area Rug | 1 | \$7,500-\$15,000 | \$2,500-\$7,500 |
| Occasion Chair | 1 | \$5,000-\$5,000 | \$1,500-\$5,000 |
| Side Tables | 2 | \$3,000-\$8,000 | \$1,500-\$3,000 |
| Chandelier | 1 | \$3,500-\$15,000 | \$1,500-\$3,500 |
| Assorted Lamps | 3 | \$1,500-\$10,000 | \$750-\$1,500 |
| Accessories | Assorted | \$2,000-\$5,000 | \$750-\$2,000 |
| Window Treatments | 1 | \$7,500-\$15,000 | \$2,500-\$7,500 |
| Wall Covering | 1 | \$7,500-\$15,000 | \$3,500-\$7,500 |
| Artwork | TBD | \$5,000-\$20,000 | \$2,500-\$5,000 |



BUDGET

Bedrooms

| Item | Qty. | High | Low |
|--------------------------|----------|------------------|-----------------|
| Queen/King Bedframe | 1 | \$3,000-\$10,000 | \$1,500-\$3,000 |
| Mattress | 2 | \$5,000-\$15,000 | \$1,500-\$5,000 |
| Area Rug | 1 | \$5,000-\$10,000 | \$2,500-\$5,000 |
| Bedside Table | 2 | \$2,500-\$4,000 | \$1,000-\$2,500 |
| Lamp | 2 | \$1,500-\$3,500 | \$750-\$1,500 |
| Bench at Foot of the Bed | 1 | \$3,000-\$5,000 | \$1,500-\$3,000 |
| Occasional Chair | 1 | \$2,500-\$5,000 | \$1,000-\$3,000 |
| Bed Linens | Assorted | \$3,000-\$5,000 | \$1,000-\$3,000 |
| Accessories | Assorted | \$1,500-\$3,000 | \$750-\$1,500 |
| Window Treatments | 1 | \$5,000-\$10,000 | \$1,500-\$5,000 |
| Dresser | 1 | \$5,000-\$8,000 | \$1,500-\$5,000 |
| Artwork | TBD | \$3,000-\$10,000 | \$1,500-\$3,000 |



BUDGET

Dining Rooms

| Item | Qty. | High | Low |
|--------------------------------------|----------|--------------------|------------------|
| Dining Table 95" | 1 | \$10,000-\$15,000 | \$3,500-\$10,000 |
| Dining Chairs | 8 | \$1,500-\$3,500 ea | \$650-\$1,500 ea |
| Chandelier | 1 | \$3,500-\$20,000 | \$1,500-\$3,500 |
| Area Rug | 1 | \$5,000-\$10,000 | \$2,500-\$5,000 |
| Buffet | 1 | \$5,000-\$10,000 | \$1,700-\$5,000 |
| Console | 1 | \$5,000-\$10,000 | \$1,700-\$5,000 |
| Window Treatments | 1 | \$3,500-\$15,000 | \$1,500-\$3,500 |
| Tabletop Items | Assorted | \$1,000-\$5,000 | \$500-\$1,000 |
| Accessories | Assorted | \$1,000-\$5,000 | \$500-\$1,000 |
| Wall Covering (paper + Installation) | 1 | \$7,500-\$15,000 | |
| Art | TBD | \$3,000-\$15,000 | \$1,500-\$3,000 |



BUDGET

Bathrooms/Powder Room

| Item | Qty. | High | Low |
|---------------------|----------|------------------|-----------------|
| Wall Covering | 1 | \$3,000-\$7,000 | \$1,500-\$3,000 |
| Window Treatment | 1 | \$1,500-\$3,000 | \$750-\$1,500 |
| Chandelier | 1 | \$1,500-\$10,000 | \$750-\$1,500 |
| Area Rug | 1 | \$1,500-\$3,500 | \$750-\$1500 |
| Vanity Accessories | 1 | \$1,500-\$3,000 | \$750-\$1,500 |
| Bath Towels | Assorted | \$750-\$5,000 | \$350-\$750 |
| Artwork/Photography | TBD | \$1,500-\$10,000 | \$500-\$1,500 |



BUDGET

Home Office or Lounge

| Item | Qty. | High | Low |
|---------------------------|----------------|-------------------|-----------------|
| Desk | 1 | \$3,200-\$15,000 | \$750-\$3,200 |
| Desk Chair | 1 | \$1700-\$6,000 | \$750-\$1700 |
| Desk Lamp | 1 | \$1,300-\$3,000 | \$350-\$1,300 |
| Storage Unit/Console | 1 | \$7,000-\$23,000 | \$1,500-\$7,000 |
| Area Rug | 1 | \$3,500-\$10,000 | \$1,500-\$3,500 |
| Occasion Chair + Ottoman | 1 | \$3,200-\$7,000 | \$1,600-\$3,200 |
| Floor Lamp | 1 | \$1,300-\$10,000 | \$500-\$1,300 |
| Accessories | Assorted | \$1,000-\$5,000 | \$500-\$1,000 |
| Artwork/Photographs | TBD | \$15,000-\$30,000 | \$500-\$1,500 |
| Window Treatments | 1 | \$2,500-\$10,000 | \$750-\$2,500 |
| Books to fill Bookshelves | Price per Yard | \$350-\$1,500 | \$150-\$350 |



BUDGET

Outdoor Furniture

| Item | Qty. | High | Low |
|-------------------------------|--------------------|--------------------|------------------|
| Dining Table 90" | 1 | \$5,000-\$10,000 | \$1,000-\$5,000 |
| Dining Chairs | 8 | \$1,000-\$1500 ea | \$350-\$1,000 ea |
| Lounge Chairs | 3-6 | \$3,500-\$5,000 ea | \$400-\$3,500 ea |
| Umbrella | 2-4 | \$13,000-\$28,000 | \$800-\$2,000 ea |
| Side Table | 2 | \$1,000-\$3,000 | \$300-\$1,000 |
| Sofa/Love Seat/ Sectional | 1 | \$3,000-\$15,000 | \$1200-\$3,000 |
| Coffee Table | 1 | \$2,000-\$8,000 | \$700-\$2,000 |
| Outdoor Table & Barware | Assorted | \$2,000-\$7,000 | \$500-\$2,000 |
| Planters | TBD | \$1000-\$2,000 | \$350-\$2,000 |
| Lounge Cushions/Throw Pillows | TBD | \$1,500-\$3,000 | \$500-\$1,500 |
| Furniture Covers | Per Furniture Item | \$3,000-\$10,000 | \$500-\$3,000 |



NEXT STEPS



Thank
you

Please don't hesitate to reach out—I eagerly anticipate embarking on this exciting journey with you.

Whether you're ready to dive into design discussions or simply have questions about the process, I'm here to guide you every step of the way. Let's bring your vision to life and create something truly extraordinary together.

There are three responses to a piece of design:

yes, no, and wow.

Wow is the one we aim for.



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